Jack Irving: "I'm obsessed with Showgirls"

"I was absolutely ecstatic to be asked. It was a big dream come true really," said Jack Irving on showing at On|Off. "I'd always dreamed of showing with On|Off and at London Fashion Week and I'm so thrilled everyone got behind me and believed in the craziness." A Central Saint Martins graduate, Irving opened his own studio in London in 2014, where he creates collections of "wearable art". Inspired by his love of the theatre and performance, he has had the honour of dressing the likes of Lady Gaga and creating costumes for the X Factor. His main source of inspiration for his collection "Alien Showgirls" is a combination of three times. "I'm obsessed with Showgirls with their huge feathers and headdresses, so I looked a lot at old brochures from the Moulin Rouge in the 1970s and the The Lido in Paris," he explained.

"I collided this for my love with sic-fi comics like Wonderwoman and movies like Barbarella to create this vision of these futuristic alien space showgirls. I'm also mesmerised by sea creatures and drew my main inspiration from this for the 'alien' part of my aesthetic for the collection. Every collection I do, I always try and design with the 'showgirl' in mind and create a different aesthetic for her each year. My reason for this was mainly because everything happening in the world right now is all a bit crazy and glum, it was about creating a show and performance which takes them on a fantasy away from our current reality." The resulting collection, which included sci-fi mini dresses and bodysuits with intricate corsets crafted from holographic fabrics, complete with inflatable detailing and sparkly headdresses. Irving admits that his favourite look from the collection is the third look, complete with matching thigh high boots, as it was his first time designing boots.

He also reveals that he was slightly afraid that not all his designs would fit on the catwalk. "The biggest issue was the technicalities of my pieces, as my biggest was 4.5 meters wide and making sure that fitted on the catwalk," the massive inflatable alien, sea urchin did in fact fit on the catwalk, even if its spikes did end up brushing against the ceiling. "[Showing at On|Off] has been the most incredible experience and I'm so thrilled," added Irving. "The support from Lee and all the team has been amazing. My ideas for both the show and the presentation were quite crazy from the start and I almost expected some of my ideas to be not allowed. But instead my crazy ideas were nurtured and celebrated and the support was given to help bring them all to life."

Conversation with Mark Irving

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What inspired your collection

His muse is a showgirl in his head. Each aesthetic is created by what his showgirl would would dress as on different planets. For instance the show urchin might be on an orange planet/ Saturn. He is inspired by sea creatures and his signature being "sea urchins."

How long did it take to create a piece?

"It took me TWO YEARS to develop the construction of my idea." My work consisted of a lot of trial and error because I needed to know how much pressure would equate to being the right amount. Making sure there is not too much pressure so the piece won't burst and making sure there is not too little pressure so the designs look firm and not floppy. Now I can produce one of these in 4 days.

How do you bridge between fashion/ art?

He doesn't consider himself as anything in regards to being an (artist, fashion designer or even fine artist). In fact, whenever Jack has interviews allows the interviewer to assume who he is in relation to an art specialist. Despite the fact, he studied set design at CSM and his pieces appear as if they are couture fashion pieces, he refers to them as a "wearable sculpture." Irving wants his pieces evoke feelings of joy to his audience. Even if people hate them or love them as long as he is pleased we his designs, he doesn't mind the slight criticism or hate surrounded by his designs. He likes his work big like VERY BIG, loves the use of BRIGHT colours hence why the colours he chooses are orange or reflective. With his signature being the "sea urchins."